

# COOKIE POLICY

## What are Cookies?

A cookie, also known as a HTTP cookie, web cookie, or browser cookie, is a small piece of data sent from a website and stored in your web browser whilst you are viewing or shopping on a website. When you visit the same website in the future, the data stored in the cookie can be retrieved and informs the website of your previous activity. Cookies were designed to be a reliable way for websites to remember the activity a user had taken in the past. This can include clicking particular buttons, logging in, or a record of which pages were visited by the user previously. The ipostparcels.com website uses cookies to keep track of what you have in your basket and to remember you when you return to our site.

Cookies cannot harm your computer. They are not computer programmes, and they cannot be used to spread computer viruses, obtain email information or obtain credit card details. The cookies created by ipostparcels are used to provide information about numbers of visitors the website receives; the average time spent on particular pages and generally improve the performance of our web site.

## Our Cookie Policy

To send parcels with ipostparcels.com you need to have cookies enabled. If you don't wish to enable cookies, you'll still be able to browse the site and use it for research purposes but will not be able to complete the checkout process.

Here's a list of the main cookies we use, and what we use them for.

Cookie	Name	Purpose
Essential site cookie	ASP.NET_SessionId	This cookie is essential for the online notification form to operate and is set upon your arrival to the ipostparcels site. This cookie is deleted when you close your browser.
ShareThis	__unam	This cookie is used to count the number of unique users that share content and how many page views are generated from the resulting share.

Google Analytics	__utma __utmb __utmc __utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.
------------------	--------------------------------------	---

### Third Party Cookies

We do work with carefully selected suppliers who may also set cookies during your visit to be used for remarketing purposes.

Cookie	Purpose	More information
Google Adwords	Sometimes we'll advertise on 3rd party websites and cookies are used to help us and our advertisers see which advertisements you click on and interact with.  Examples of these advertisers include Google (including Google-owned DoubleClick for paid advertising on Google.com)	If you'd like to opt out, please go to the <a href="#">Network Advertising Initiative</a> website - please note that we're not responsible for the content of external websites.

If you choose to 'share' content from the ipostparcels website through social networks – such as Facebook and Twitter - you may be sent cookies from these websites. We don't control the setting of these cookies, so please check with the individual websites for more information about their cookie policies.

### Further information about cookies

If you'd like to learn more about cookies in general, how they work and how to control or delete them, then you may wish to visit [aboutcookies.org](http://aboutcookies.org)